You are invited to join us to celebrate the Sheridan Elder Research Centre's 10<sup>th</sup> anniversary Friday, September 6, 2013 SERC 10<sup>th</sup> Anniversary Celebration Event Friday, September 6, 2013 Sheridan College, 1430 Trafalgar Road, Oakville, ON L6H 2L1 Parking is available in Staff Lot 2.

7:00 p.m. Presentation by Alexandre Kalache, MD, PhD Macdonald Heaslip Hall (B wing)

8:30 p.m. Please join us for dessert and coffee and to view displays of SERC's work through the years . SERC (K wing)

RSVP by Friday, August 30 to: Paulina Camino, 905.845.9430 x 8617 paulina.camino@sheridancollege.ca

Contributions to SERC's ongoing educational outreach activities are welcome. Tax receipts available. Charitable Registration

## FROM LAB TO LIFE<sup>™</sup>

Alexandre (Alex) Kalache, MD, PhD, is a world-renowned expert, advocate and activist who works tirelessly to promote awareness of global ageing issues. During his tenure as Clinical Lecturer at Oxford University, Dr. Kalache was one of the first voices to raise the importance of ageing as a development issue. In 1995, Dr. Kalache moved to Geneva, Switzerland, to direct the Global Ageing Programme at the World Health Organization (WHO). Under his leadership, the WHO launched a series of ground-breaking initiatives that continue to have enormous significance. Two of these are WHO's Active Ageing Policy Framework and the global movement on Age-Friendly Cities. In his current roles as President of the International Longevity Centre in Brazil, Senior Advisor on Global Aging at the New York Academy of Medicine and HelpAge International Global Ambassador on Ageing, Dr. Kalache continues to contribute to a paradigm shift in perspectives on ageing, both in terms of positivity toward longevity and a strengthened focus on the lifecourse approach to ageing and health.

