

**CANADIAN ASSOCIATION OF RETIRED PERSONS  
FINANCIAL STATEMENTS  
AUGUST 31, 2023**

**CANADIAN ASSOCIATION OF RETIRED PERSONS  
AUGUST 31, 2023**

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## INDEPENDENT AUDITOR'S REPORT

To the Members of  
Canadian Association of Retired Persons,

### *Opinion*

We have audited the accompanying financial statements of Canadian Association of Retired Persons, which comprise the statement of financial position as at August 31, 2023, and the statements of operations and changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion, the accompanying financial statements present fairly, in all material aspects, the financial position of Canadian Association of Retired Persons as at August 31, 2023, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### *Basis for Opinion*

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### *Responsibilities of Management and Those Charged with Governance for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

## INDEPENDENT AUDITOR'S REPORT (continued)

### *Auditor's Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

January 5, 2024  
Toronto, Ontario



**RSSM LLP**  
Licensed Public Accountants

**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**STATEMENT OF FINANCIAL POSITION**  
**AUGUST 31, 2023**

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	7,255	69,842
Accounts receivable	15,000	-
Prepaid expenses	<u>41,406</u>	<u>48,312</u>
	63,661	118,154
<b>CAPITAL ASSETS (Note 2)</b>	<u>27,636</u>	<u>33,404</u>
	<b>91,297</b>	<b>151,558</b>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities (Note 10)	136,956	73,009
Deferred membership fees (Note 3)	761,767	794,699
Deferred sponsorships (Note 4)	36,782	183,181
Due to related parties (Note 5)	<u>974,099</u>	<u>781,317</u>
	1,909,604	1,832,206
<b>DEFERRED MEMBERSHIP FEES - NON-CURRENT (Note 3)</b>	<u>132,249</u>	<u>106,701</u>
	<u>2,041,853</u>	<u>1,938,907</u>
<b>DEFICIT</b>		
<b>DEFICIT</b>	<u>(1,950,556)</u>	<u>(1,787,349)</u>
	<b>91,297</b>	<b>151,558</b>

**COMMITMENTS AND CONTINGENCY (Notes 6 & 10)**

**APPROVED ON BEHALF OF THE BOARD:**

<u>Moses Znaimer</u> Director	<u>Rudy Buttignol</u> Director
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See accompanying notes to the financial statements

RSSM<sub>LLP</sub>

**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS**  
**FOR THE YEAR ENDED AUGUST 31, 2023**

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
<b>REVENUE</b>		
Membership fees	1,515,646	1,649,559
Sponsorships, educational supplements and other income	<u>199,727</u>	<u>226,177</u>
	<u>1,715,373</u>	<u>1,875,736</u>
<b>EXPENSES</b>		
Salaries and benefits ( Note 10)	621,711	390,597
Marketing (Note 5)	587,437	628,839
Fulfilment	297,642	287,967
Printing	150,350	133,674
Postage	60,495	58,896
Insurance	41,937	35,289
Rent (Note 5)	26,805	36,934
Professional fees	21,459	20,188
Travel	20,932	4,135
Telecommunications	18,973	16,032
Chapters and representatives	11,769	9,673
Annual general meeting and conference	8,151	-
Amortization	5,769	7,211
Office and general	5,150	4,960
Bad debt	<u>-</u>	<u>5,212</u>
	<u>1,878,580</u>	<u>1,639,607</u>
<b>EXCESS OF (EXPENSES OVER REVENUE)</b>		
<b>REVENUE OVER EXPENSES</b>	(163,207)	236,129
<b>DEFICIT, beginning of year</b>	(1,787,349)	(2,023,478)
<b>DEFICIT, end of year</b>	<u><b>(1,950,556)</b></u>	<u><b>(1,787,349)</b></u>

See accompanying notes to the financial statements

**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED AUGUST 31, 2023**

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
<b>CASH USED IN OPERATING ACTIVITIES</b>		
Excess of (expenses over revenue) revenue over expenses, for the year	(163,207)	236,129
Adjust for non-cash items:		
Amortization of capital assets	<u>5,769</u>	<u>7,211</u>
	(157,438)	243,340
Net change in non-cash operating working capital (Note 7)	<u>94,851</u>	<u>(249,363)</u>
<b>DECREASE IN CASH, during the year</b>	(62,587)	(6,023)
<b>CASH, beginning of year</b>	69,842	75,865
<b>CASH, end of year</b>	<b><u>7,255</u></b>	<b><u>69,842</u></b>

See accompanying notes to the financial statements

**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**AUGUST 31, 2023**

**PURPOSE OF THE ORGANIZATION**

The Canadian Association of Retired Persons (the "Association") was organized in 1976 under letters patent as a not-for-profit organization.

The Association is a national, non-partisan, non-profit organization committed to a 'New Vision of Aging for Canada' promoting social change that will bring financial security, equitable access to health care and freedom from discrimination for aging Canadians. The Association's mandate is to promote and protect the interests, rights and quality of life for Canadians as we age.

The Association qualifies as a not-for-profit organization that is exempt from income taxes under the Income Tax Act.

The Association's existing deficit was the result of cumulative operational deficits which predates ZoomerMedia's affiliation with the Association in 2009. Management is taking steps to grow revenue as well as containing cost, and believes that these actions will allow it to achieve self-sufficiency in the longer term.

**1 SIGNIFICANT ACCOUNTING POLICIES**

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations.

**(a) Capital assets**

Capital assets are recorded at cost less accumulated amortization. Amortization is recorded on a declining balance basis at the following annual rates:

Office equipment	20%
Computer equipment	20%
Software	20%

In the event that facts and circumstances indicate that the Association's capital assets may be impaired, an evaluation of recoverability would be performed. Such an evaluation entails comparing the estimated future undiscounted cash flows associated with the asset to the asset's carrying amount to determine if a write-down to market value or discounted cash flow value is required. The Association considers that no circumstances exist that would require such an evaluation.

**(b) Revenue Recognition**

The Association follows the deferred method of accounting. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Membership fees are proportionately recognized as revenue on a monthly basis over the membership period.

Revenue from sponsorships, educational supplements and other income is recognized in the period in which the events take place or the related expenses are incurred.

Subsidy revenue is recognized when the amount to be received can be reasonably estimated and ultimate collection is reasonably assured.



**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**AUGUST 31, 2023**

**1 SIGNIFICANT ACCOUNTING POLICIES (continued)**

**(c) Government Assistance**

The Association reflects amounts received or receivable from government assistance programs as reduction of the cost of the assets or expenses to which they relate when the Association becomes eligible to accrue them, provided there is reasonable assurance the benefits will be realized.

**(d) Donations-in-kind**

The work of the Association is dependent on the voluntary services of many individuals. Since these services are not normally purchased by the Association and because of the difficulty of determining their fair value, donated services are not recognized in these statements. Other donations-in-kind are recorded at fair market value on receipt.

**(e) Use of Estimates**

The preparation of financial statements in conformity with Canadian generally accepted accounting principles for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Significant areas requiring the use of management estimates include the valuation of the allowance for doubtful accounts receivable and amortization rates for capital assets. Actual results could differ from those estimates.

**(f) Financial Instruments**

The Association initially measures its financial assets and financial liabilities at fair value, except for certain non-arm's length transactions. The Association subsequently measures all its financial assets and financial liabilities at amortized cost, unless management has elected to carry the instruments at fair value. The Association has not elected to carry any such financial instruments at fair value.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities, and due to related parties.

Financial instruments that will be subsequently measured at amortized cost are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

Transaction costs for financial instruments that will be subsequently measured at fair value are expensed as incurred. Transaction costs that are directly attributable to the acquisition of financial instruments that will not be measured subsequently at fair market value are capitalized. No transaction costs were incurred during the year.

Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in net income. The previously recognized impairment loss may be reversed to the extent of the improvement provided that it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net income.

**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**AUGUST 31, 2023**

**2 CAPITAL ASSETS**

	<b>Cost</b>	<b>Accumulated Amortization</b>	<b>2023 Net Book Value</b>	<b>2022 Net Book Value</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Office equipment	59,329	54,579	4,750	5,937
Computer equipment	76,506	72,559	3,947	4,934
Software	96,506	77,567	18,939	22,533
	<b>232,341</b>	<b>204,705</b>	<b>27,636</b>	<b>33,404</b>

**3 DEFERRED MEMBERSHIP FEES**

The deferred membership fees represent amounts collected in advance and is recognized as revenue over the membership period.

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
Balance, beginning of the year	901,400	1,138,290
Add: amounts received	1,508,262	1,412,669
Less: revenue recognized	(1,515,646)	(1,649,559)
Balance, end of the year	894,016	901,400
Less: current portion	(761,767)	(794,699)
Non-current portion	<b>132,249</b>	<b>106,701</b>

**4 DEFERRED SPONSORSHIPS**

The deferred sponsorships represent amounts collected in advance and is recognized as revenue in the period in which the the related events occur or the expenses are incurred.

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
Balance, beginning of the year	183,181	60,000
Add: amounts received	50,407	345,595
Less: revenue recognized	(196,806)	(222,414)
Balance, end of the year	<b>36,782</b>	<b>183,181</b>

**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**NOTES TO THE FINANCIAL STATEMENTS**  
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**5 RELATED PARTY TRANSACTIONS**

The Association contracts with ZoomerMedia Limited and its subsidiaries, which are related to the President and Directors of the Association. These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties. The nature and extent of these transactions are as follows:

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
Revenue:		
Subsidy	-	-
Expenses:		
Rent	26,805	36,934
Marketing	20,000	-

The related party receivables and payables have been netted on the financial statements.

The amounts due to the related parties are non-interest bearing, unsecured and have no specified terms of repayment. The amount due to related parties at year end are as follows:

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
ZoomerMedia Limited and subsidiaries	974,099	781,317

**6 CONTRACTUAL COMMITMENTS**

The Association has an agreement with ZoomerMedia Limited (ZML), a related corporation, whereby ZML acts as the Association's exclusive marketing agent with respect to contracts and most compensation arrangements. In return, the Association receives a subsidy from ZML, as required, which is reflected in revenue as subsidy, to cover any of the Association's excess of expenses over revenue.

**7 CHANGES IN NON-CASH OPERATING WORKING CAPITAL**

	<b>2023</b>	<b>2022</b>
	<b>\$</b>	<b>\$</b>
<b>(Increase) decrease in</b>		
Accounts receivable	(15,000)	40,143
Prepaid expenses	6,906	(3,422)
<b>Increase (decrease) in</b>		
Accounts payable and accrued liabilities	63,947	(120,082)
Deferred sponsorships	(146,399)	123,181
Deferred membership fees	(7,384)	(236,889)
Due to related parties	192,782	(52,296)
	<b>94,852</b>	<b>(249,365)</b>

**CANADIAN ASSOCIATION OF RETIRED PERSONS**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**AUGUST 31, 2023**

**8 FINANCIAL INSTRUMENTS**

The Association is exposed to various risks through its financial instruments, without being exposed to concentrations of risk. The following analysis provides a measure of the enterprise's risk exposure.

The Association's financial instruments consist of cash, accounts receivable, accounts payable and accrued liabilities, and due to related parties.

**Credit risk**

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Association is subject to credit risk in respect of its accounts receivable, but has historically suffered very few bad debts.

**Liquidity risk**

Liquidity risk is the risk that the Association will encounter difficulty in meeting obligations associated with financial liabilities. The Association is exposed to liquidity risk arising primarily from the accounts payable. The Association expects to meet these obligations as they come due by generating sufficient cash flow from operations, and if necessary, through the subsidy from ZML.

**9 COMPARATIVE FIGURES**

Certain of the prior year's figures have been reclassified to conform to the current year's presentation.

**10 CONTINGENCY**

During the year, a senior employee of the Association abandoned their position and filed a legal claim. The Association has accrued and included a provision for the estimated legal costs related to this matter.